C-Birt
MADE IN JAMAICA

Construction Business Information in Real Time

One platform for project execution, procurement, warehousing, logistics, payroll and sales — so every department works from the same truth, and every stakeholder sees real performance as it happens.



Oceanpointe, Lucea — 431 homes managed on C-Birt

529
homes delivered

500+
contractors managed

9 yrs
in daily production use

15 yrs
track record

SOUND FAMILIAR?

The problems every growing builder recognises

Schedule slippage you can't explain.

THE C-BIRT ANSWER

C-Birt re-calculates the start and finish of every task for the entire project each day based on actual progress, and shows you exactly which activities are causing delays.

Project delays and cost overruns.

THE C-BIRT ANSWER

Orderly, sequenced flow replaces “binge work”, so trades follow each other through units with no dead days and almost no rework.

Chasing contractors to complete unfinished work.

THE C-BIRT ANSWER

Work is split into 1–2 day tasks with detailed checklists, inspected by the Project Manager and then by Quality Control Enforcers before it can make it to payroll. Money is the only language contractors understand.

Payroll that eats your project managers' time.

THE C-BIRT ANSWER

Payroll is fully automated and released only for work that has passed inspection. Rates are locked in; nobody spends days measuring work. Not to mention that there is no opportunity for padding payroll.

Site and back office working from different information.

THE C-BIRT ANSWER

An all-in-one construction ERP connects the site to procurement, the warehouse, payroll and sales on one set of records.

No real-time view of performance.

THE C-BIRT ANSWER

Every task is captured at source, as it happens — giving owners and financiers real visibility, not reconstructed reports.

Everyone needs real information. In real time.

Task assignment

When project managers assign and coordinate every task by hand, efficiency suffers — and if a manager leaves, chaos follows. C-Birt puts task assignment on autopilot.

Coordination between departments

Procurement, warehousing, sales and the site team need to plan ahead and still stay in sync amid constant change. Meetings and emails are slow and error-prone; C-Birt gives every department a live view of the project.

Performance visibility

If you can't capture performance in real time, you discover major losses after the damage is done. C-Birt gives you fine-grained responsibility and objective measures of performance.

THE PLATFORM

One source of truth for every department on the job



Clarity for the project team

C-Birt answers "What do I need to do now?" for every contractor, project manager, procurement lead, warehouse clerk and sales rep — through automation and real-time data, not meetings.

Transparency for stakeholders

Every task is captured in real time, at source. The scheduling algorithm predicts start and completion dates from resource limits and historical performance.

Quality control that pays for results

Work is split into discrete 1–2 day tasks with detailed checklists, and payroll is tied to meeting them. The cardinal rule: **never pay for incomplete work.**

Built to scale

The same procurement and back-office teams that run one project can run several. Onboarding is fast because every role is clearly delineated — so growth doesn't multiply the management burden.

Plan → **Procure** → **Deliver** → **Build** → **Inspect** → **Pay** → **Sell**

From the first financing model to the buyer's handover, every stage shares one source of truth. A change in any one of them updates the rest — **without a meeting.**

BENEFITS

Eight benefits that change how you build

1 Clarity for the project team

Real-time task assignment for every role. Fewer meetings, less manual handoff, and a clear sense of order and control over each person's area.

2 Transparency for stakeholders

Build speed, quality, and actual material and labour costs are captured in real time and can't be manipulated. Realistic timelines and depth-of-financing estimates before you break ground.

3 Integration across departments

Project management, procurement, warehousing, sales and payroll share one source of truth. Policy-based rules allow or block changes — and successful changes flow automatically into every affected team's tasks.

4 Quality control

Discrete tasks, detailed checklists, and payroll gated on checklist completion. Rework, waste and re-inspection drop sharply.

5 Predictive logistics

Material is delivered against real task readiness, not guesswork — preventing work-hoarding and out-of-sequence starts while preserving both speed and site control.

6 Distributed responsibility

Clearly defined, achievable responsibilities for every role. Managers are freed from crisis mode, and there's no single point of failure if one person leaves.

7 Predictability and replicability

Hard-won knowledge stays in the system, not in people's heads. New teams start with the same playbook, and management time shifts from firefighting to improvement.

8 Scalability

One procurement and back-office team can serve several projects, onboarding is fast, and you get confident oversight of multiple builds at once.

200 → 90 days

Production time for a 900 sq ft home on a Jamaican project after C-Birt's logistics system was implemented.

Plus: elimination of payroll fraud, easier access to financing, less material waste and cleaner sites.

TESTIMONIALS

In their own words



Ash Hassan
Chief Technology Officer,
Integris Group LLC

INTEGRIS GROUP

> **C-Birt is that rare system whose true value lies less in its feature list and more in the ironclad operating discipline it enforces.**

I first worked closely with Philip Newman in early 2023, and through 2024 I had the opportunity to study the logic behind his software in real depth — not as a prospect sitting through a demo, but as a technologist taking the system apart to understand how it thinks. Having spent close to four decades in consulting and enterprise technology, I can say without hesitation that what Philip has built is genuinely original.

Its originality rests on a single, radical premise: **that construction can be run as repetitive manufacturing.**

Once that bottom-up plan is loaded, the software takes complete operational command:

- **Synchronized workflows:** Assigning an activity issues the material requisition, updates the progress log, and adjusts the payroll forecast in one motion.
- **Automated accountability:** Marking a task complete triggers contractor payment, makes successor activities come live, revises the schedule, and recalculates the end date.
- **Predictive procurement:** Procurement stops reacting to emergency requests and runs from a forward-looking demand curve — making just-in-time material ordering practical on a live site, a discipline I previously thought impossible outside a factory floor.

I have seen this system operate firsthand on major community-building projects in Jamaica. What struck me most was not just the technology, but the resulting operational calm. Site supervision, the yard, procurement, payroll, and head office all operated from the exact same picture of the project at the exact same moment, with the plan on the screen matching the reality on the ground.

I recommend Philip Newman and his team without reservation.

"C-Birt brought structure, accountability, and accuracy to a complex operation."



Amanda Jaggan
Former Warehouse Manager, Infinite Concrete Ltd

"Processes that once took hours could now be completed in minutes with just a few clicks."



Juliet Williams
Payroll Clerk & Admin Assistant, Infinite Concrete Ltd

"Without C-Birt, we could not have completed this project on time and within budget."



Edward dePass
Head Project Manager, Scenic Developments Ltd — 431 homes, Lucea

"Having worked in organizations that did not use this software, and now in one that does, I can confidently say there is no comparison."



Corey Grayson
Head Project Manager, Infinite Concrete Ltd

"With C-Birt, we no longer depend on phone calls ... There is simply no way we would go back to procuring for projects without using C-Birt."



Kerene Baker
Procurement Team Lead, Infinite Concrete Ltd

TRACK RECORD

529 homes. 3 developments. 9 years of daily use.

C-Birt wasn't written in an office and then sold to contractors. It was built on live job sites, and every feature earned its place on a real development built by Infinite Concrete Limited.



Tara Estates

2017–2019 · READING, MONTEGO BAY

50 luxury homes and 20 luxury apartments



Oceanpointe

2019–2022 · POINT, LUCEA

431 single-family homes, one of the largest single-owner residential developments in the parish



Palm Beach Villas

2022–2026 · RUNAWAY BAY

22 luxury villas with private pools and 6 luxury apartments

Built for: Construction companies · Real estate developers · Investors & banks · Government housing agencies



A word from our founder

C-Birt is not just a helpful application to make your present operation run a little smoother. C-Birt is a game changer. Adopting it takes real commitment from the top — and if you choose C-Birt, I will become a member of your team and be committed to your success. I guarantee that if you build one project using C-Birt, you will never go back.

— **Philip Newman**, Owner & CEO, C-Birt

See C-Birt on your own portfolio.

C-Birt MADE IN JAMAICA

Bring your project. We'll show you what real-time visibility looks like in practice.

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YOUR C-BIRT REPRESENTATIVE

Name

Phone / email

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